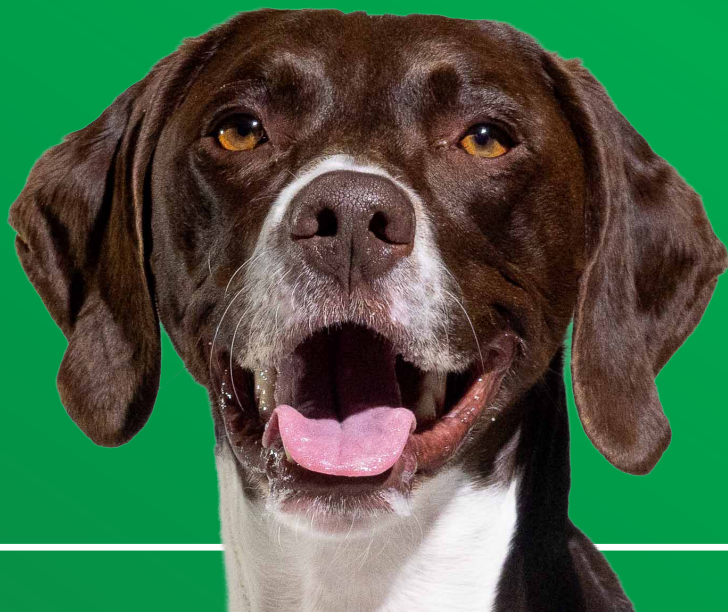


**PET
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PLUS®**

Find over
\$300
in savings
inside!

New Dog Parent Guide

Advice & coupons to help your
new pet live their best life.





Congratulations on Your New Best Friend!

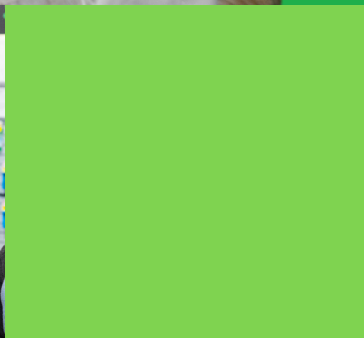
As you begin this fun and treats-filled journey called dog parenting, know that you can always count on us for help.

At Pet Supplies Plus, we believe neighbors should be there for neighbors. Whatever food, toy or everyday product your new dog needs to thrive, come see us for the **best prices, selection and service – guaranteed.**

Because we're local, we always try to do more for neighborhood pet parents like you. That's why we offer conveniences like 1 hour curbside pickup, free same-day delivery, an online pet pharmacy and more. Plus, to keep your dog looking and feeling their best, we also have a grooming salon and self-wash stations.*

Don't be a stranger. Whenever your future sofa stealer is ready, we'd love to meet both you and your new dog at our store.

All our best,



PET SUPPLIES PLUS®

Your neighborhood Pet Supplies Plus

*Grooming and self-serve pet wash available at select locations.

New Dog Checklist: Feeding Time

- ☐ Puppy or Dog Food
- ☐ Treats
- ☐ Food & Water Bowls
- ☐ Food Storage Bin & Scoop

Shop Now

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Choosing the Best Food & Treats

At Pet Supplies Plus, our store team can help you find what's best for your dog based on their age, size, weight and any specific health needs. We offer the best selection of dry, wet, raw, fresh-frozen and freeze-dried food and treats from the brands dogs bark for most.



DR. MARTY

and more!

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New Dog Parenting Feeding Tips

For a healthier bowl,
dig up articles from our
Dog Learning Center.

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Explore More

What's Right for Your Dog

Find out what criteria you
should use when choosing
dog food.



Translating Pet Food Labels

Get a better understanding
of what's on dog food
packaging.

Raw Food Guide

Learn the differences
between raw, fresh frozen
and freeze-dried foods.



Cut Costs, Not Corners, with Our Quality Brands.

REDFORD NATURALS.



Fuel Their Everyday Adventures

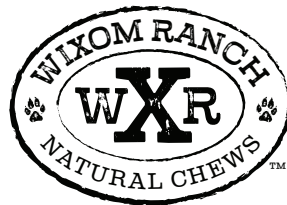
High-quality natural food & treats • Made with real animal proteins to help support lean muscle mass • Provides energy & complete, premium nutrition for all life stages

OPTIM PLUS



Go Beyond Simple Nutrition

Science-influenced food & treats • For individual life stages & dietary needs • Whole health solutions for complete nutrition • Targeted health solutions for specific conditions



An Honest Day's Chew

Premium selection of natural bully products & natural chews • Sourced from grass-fed beef



FPO



Farm Inspired. Dog Desired

Wholesome, budget-friendly food & treats • Whole-body, quality nutrition

New Dog Checklist: Everyday Essentials

It's best to get these products
before bringing your new dog home.

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Explore More

For Their Safety:

- ☐ ID Tag, Collar & Leash
- ☐ Pet Gate
- ☐ Pet Carrier
(for smaller dogs)
- ☐ Car Safety Restraints

For Their Comfort:

- ☐ Dog Toys
- ☐ Dog Bed
- ☐ Crate & Crate Mat

Play
On!

Get Their Fetch On, Catch On or Wag On for Less!

You shouldn't have to chase your tail to find the best
products for your pet. Play On™ has everything you
need from *care* to *play*.



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New Dog Parenting Advice & Guide

For all kinds of dog care tips, sniff around our **Dog Learning Center.**

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Explore More

Leave No Dog Untagged

Read about the importance of ID tags and microchipping.



Puppy Socialization 101

Want a happy, well-adjusted puppy? Read on!

Calming Their Nerves
Learn how to calm your dog during storms and fireworks.



New Dog Checklist: Canine Care

Prepare for everything they need by getting these items before bringing your dog home.

QR

Explore More

For Their Health:

- ☐ Flea & Tick Preventatives
- ☐ Pet First Aid Kit
- ☐ Dog Shampoo
- ☐ Grooming Brushes
- ☐ Nail Clippers
- ☐ Dog Toothpaste & Toothbrush

For Easy Cleanups:

- ☐ Poop Bags
- ☐ Puppy Pads
- ☐ Stain & Odor Cleaning Products
- ☐ Paw & Bum Wipes



Protect Against Fleas & Ticks Year-Round

These parasites can survive in colder weather, so use preventatives continuously. Just one skipped treatment could be the opportunity fleas and ticks need to infest your dog.



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New Dog Parenting Health Tips

To help your pet feel great inside and out, check out the articles from our **Dog Learning Center.**

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Explore More

First Aid Basics

Know what to do if your dog needs immediate, medical attention.



Doggy Dental Essentials

Fur isn't the only thing that needs brushing. Learn about oral hygiene for dogs.

Spaying & Neutering Explained

Get answers to our most asked questions about “fixing” your dog.



Prevent Hairy Situations.



Full-Service Grooming Salon

Our experienced, safety-certified professional groomers are experts at reading dog behavior, so both you and your pet can relax when it's time for a groom.

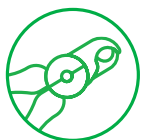
- Regular grooms can help with issues like skin infections, hot spots, parasites, scabs, scratching and odor.
- We can address matting issues that could lead to problems like infected wounds and poor blood circulation.
- We offer breed- and need-based grooming packages tailored to different types of dogs.



Self-Serve Pet Wash

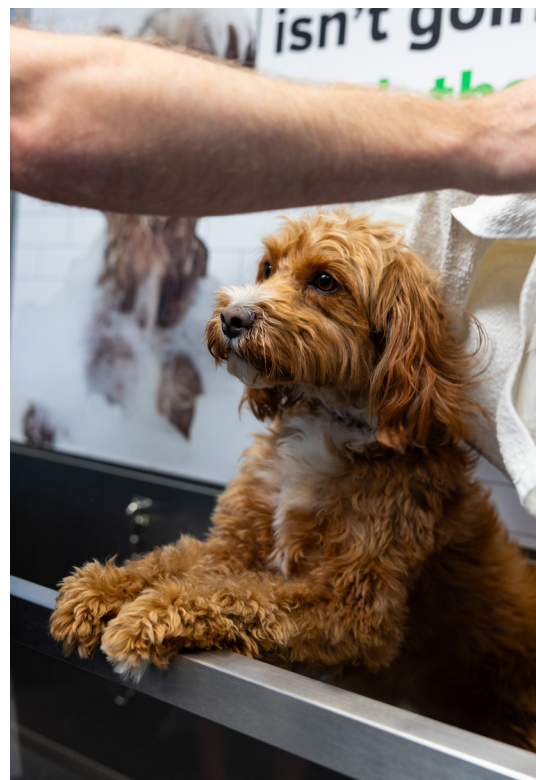
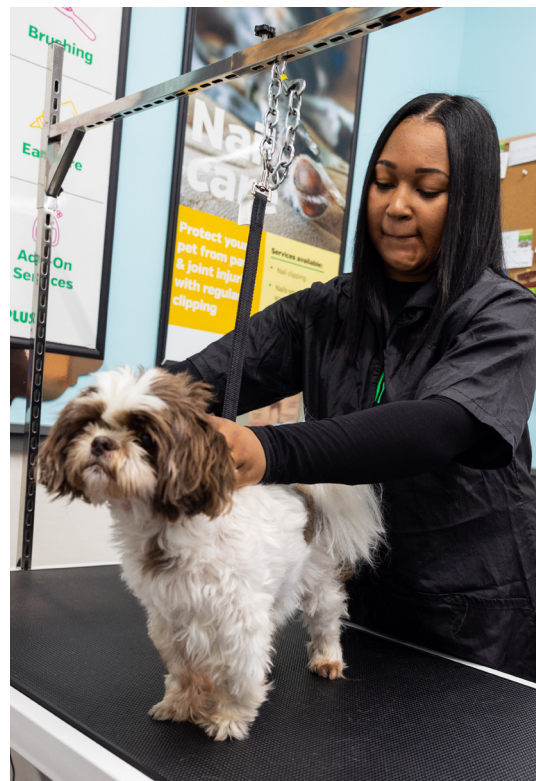
Bathe your dog about once every 6-8 weeks; however, if they spend a lot of time outdoors or have certain skin conditions, more frequent washes could be a good idea.

- Each wash station includes aprons (to keep you dry), towels and dryer.
- After you're done, we clean up the mess.
- No need for an appointment. Walk-ins are always welcome.



Nail & Quick Services

We do it all from teeth cleanings and paw pad treatments to nail trims and ear cleanings. Walk-ins welcome.



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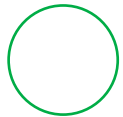
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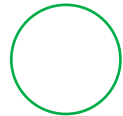
Ensure Your New Dog's Best Health.

Pet Supplies Plus Pharmacy

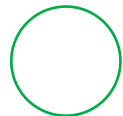
Whatever your veterinarian prescribes or recommends, our online pharmacy makes it easy to get the brands dog parents know and trust.



Save on flea & tick preventatives, allergy medications, veterinary diets, supplements & pet prescriptions.



Vetsource, our pharmacy partner, gets your prescription approved by your veterinarian, fulfills the order & delivers it to your home.



Free shipping on prescription orders of \$35+

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Learn More

Community Veterinary Clinics

Pet Supplies Plus offers affordable, veterinary care at different times throughout the year.* We partner with highly respected veterinary services who work with local veterinarians you can trust. Contact our store to learn when we'll have our next clinic days.



Vaccinations



Heartworm & Parasite Control



Deworming



Diagnostic Testing & More

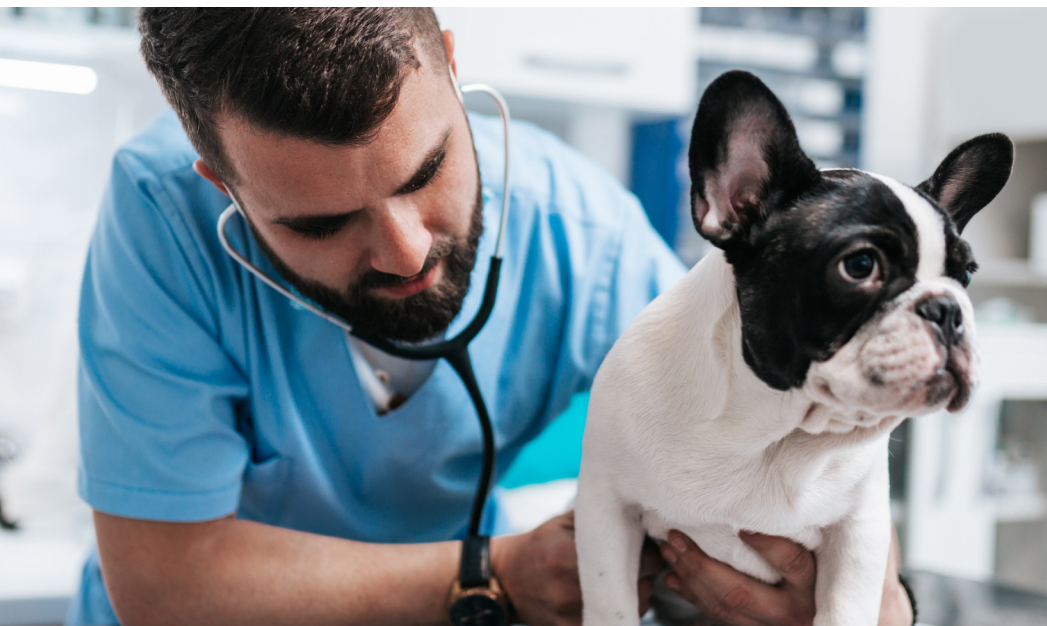
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In Case of Poisoning

If you know or think your pet has ingested or come in contact with something toxic, immediately call your veterinarian or the **ASPCA Animal Poison Control Center at 888.426.4435.**

*Available at select locations.





Make Being a New Dog Parent Extra Rewarding!

Rewards Members save up to 25% per year.*

Save more by joining our Rewards program today. With every purchase, you'll earn points towards \$ off Rewards you can use on future purchases.



Earn \$ Off Rewards



Members-Only Sale Prices

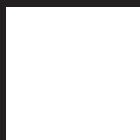


Birthday/ Gotcha Day Gift

Rewards points are automatically converted for you. When you have enough points, your Reward is emailed to you at the beginning of the month. It's that easy!



Start earning Rewards!
Scan to enroll or log in and gain access to your Rewards Dashboard.



petsuppliesplus.com/accountmanagement/my-rewards

Rewards dashboard will be activated within 24 hours of enrollment.
Subject to Terms and Conditions: www.petsuppliesplus.com/terms-rewards
*Based on average annual savings for Pet Supplies Plus Rewards members shopping in store or online 01/01/24-12/31/24.

Spoil Your New Dog In-Store or Online.

To help you find the time to be the best dog parent you can be, we always let you shop your way. Since you're ordering locally from your neighborhood Pet Supplies Plus and not some far-off warehouse, you can get your online shopping done with:



1 Hour Curbside Pickup



FREE Same-Day Delivery



Autoship repeat delivery service



Easier shopping with our app



Download



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You can also get same-day delivery through any of our online shopping partners!



Join Our Monthly Pet-Togethers.

Raise your paw if you like fun! Each month, we love bringing the community together at our themed in-store events.* They're a great way to:

-  Meet pet parents from the neighborhood
-  Support local shelters
-  Score special deals & free samples
-  Have fun with your pets & family

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Explore More

*Pets welcome. Must be on a leash or in a carrier.



Reduce Your Carbon Pawprint.

The pet food industry produces millions of products packaged in hard-to-recycle packaging. To be part of the solution, Pet Supplies Plus collaborated with TerraCycle® and created a free recycling program for the community.

Look for specially marked recycling boxes inside our store.

We currently accept flexible pet food, treat and cat litter bags from ALL brands for ALL species of pets.



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Never Miss Out: Sign Up for Text Alerts.

Get special deals, helpful reminders,
exclusive information and more*.

Text ADOPTED to 72629 now!

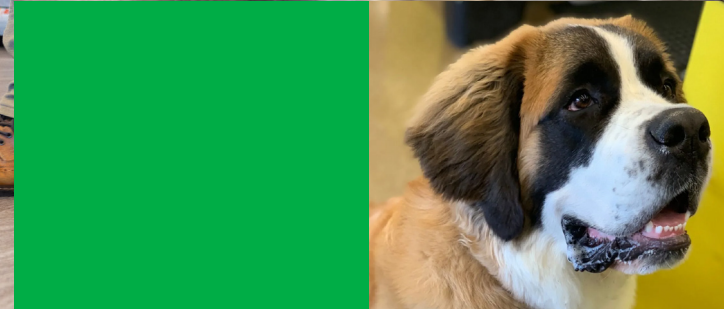
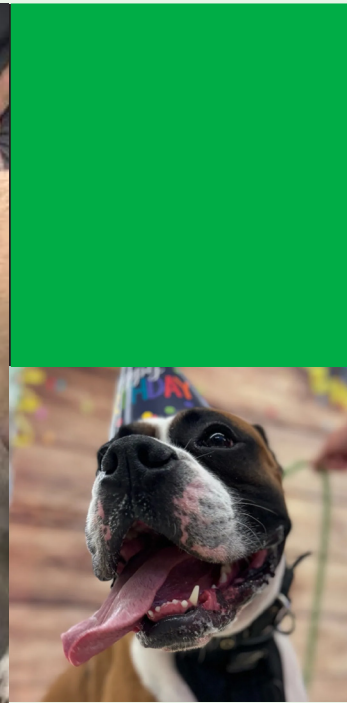
*By signing up via text, you agree to receive recurring automated promotional and personalized marketing text messages (e.g. cart reminders) from Pet Supplies Plus at the cell number used when signing up. Consent is not a condition of any purchase. Reply HELP for help and STOP to cancel. Msg frequency varies. Msg & data rates may apply. View Terms & Privacy: www.petsuppliesplus.com/sms-terms-and-conditions

Show us your new family member!

Get social with us today!

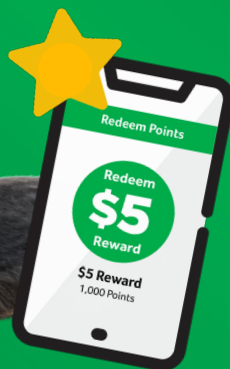
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#PSPpetparent



Shop any way you want with our app!

Quickly access the guaranteed best prices and selection
of pet food, treats, toys and supplies.
Book grooming appointments effortlessly.
Easily track your Rewards and more!



PET SUPPLIES PLUS®

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